Internal tourism in Sukhothai

	January-December		
	2013	2012	Δ(%)
Visitor	**1,116,585**	**998,277**	**+ 11.85**
Thai	807,413	733,108	+ 10.14
Foreigners	309,172	265,169	+ 16.59
Tourist	**726,553**	**643,853**	**+ 12.84**
Thai	562,060	508,688	+ 10.49
Foreigners	164,493	135,165	+ 21.70
Excursionist	**390,032**	**354,424**	**+ 10.05**
Thai	245,353	224,420	+ 9.33
Foreigners	144,679	130,004	+ 11.29
Average Length of Stay (Day)	**2.18**	**2.17**	**+ 0.01**
Thai	2.11	2.09	+ 0.02
Foreigners	2.44	2.47	- 0.03
Average Expenditure (Baht/Person/Day)			
Visitor	**1,270.77**	**1,227.60**	**+ 3.52**
Thai	1,209.74	1,172.14	+ 3.21
Foreigners	1,430.76	1,381.61	+ 3.56
Tourist	**1,379.08**	**1,330.16**	**+ 3.68**
Thai	1,306.78	1,264.59	+ 3.34
Foreigners	1,592.64	1,539.17	+ 3.47
Excursionist	**830.03**	**823.80**	**+ 0.76**
Thai	740.65	734.60	+ 0.82
Foreigners	981.63	977.82	+ 0.39
Revenue (Million Baht)			
Visitor	**2,512.74**	**2,147.81**	**+ 16.99**
Thai	1,731.49	1,508.04	+ 14.82
Foreigners	781.25	639.77	+ 22.11
ACCOMMODATION ESTABLISHMENTS			
Rooms	**2,327**	2,232	**+ 4.26**
Occupancy Rate (%)	**52.37**	**44.46**	**+ 7.91**
Number of Guest Arrivals	**681,614**	**588,526**	**+ 15.82**
Thai	518,749	457,954	+ 13.28
Foreigners	162,865	130,572	+ 24.73

Last updated on August 20, 2014

Remark : Preliminary data